



2025 LEE COUNTY FAIR SPONSORSHIP OPPORTUNITIES

www.leecountyfairtx.com/sponsor

SENIORS FOR 2025



Ruby Meachen
Giddings High School



Bayley Pitts
Giddings High School



Codie Murray
Giddings High School



Austen Marth
Giddings High School



Kynslee Schimank
Giddings High School



Tristan Martinez
Giddings High School



Hunter Stockwell
Lexington High School



Daylin Pitts
Giddings High School



Kassi Oltman
Giddings High School

Dear Sponsor,

The Lee County Fair Association cordially invites you to be a sponsor for the upcoming 2025 Lee County Fair, which will be held May 15-17, 2025.

The Lee County Fair Association and its Board is proud of the youth of Lee County who earn scholarships through their leadership program called the Youth Fair Board. Scholarships are earned by high school juniors and seniors when they provide two years of service to both the Lee County community and sales of season pass tickets. Over the past 25 years, including the two-year Covid-19 hiatus, your generosity has enabled our organization to award over \$325,000 in scholarships to the graduating seniors of Lee County.

We have some spectacular events planned for the 2025 Lee County Fair.

- Queen's Pageant
- Parade
- Traveling Vietnam Memorial Wall
- Armed Forces Day Ceremony & Celebration
- Car Show
- Senior Day
- Charcoal Challenge BBQ Cook-Off
- Salsa, Beer, and Wine Cooking Contests
- Corn Hole Tournaments
- Live Music Entertainment
- Food, Arts & Crafts Vendors
- Mighty Thomas Carnival

Sponsoring the Lee County Fair will give you the opportunity to impact the youth of Lee County while promoting your business. We also have some new and exciting options to boost your sponsorship. We would love to visit with you and/or a representative of your business to tailor a sponsor package just for you.

As a token of our appreciation for your support, those sponsor levels of \$500 and higher will receive admission to our VIP area for drinks and hor d'oeuvres on Saturday, May 17, 2025, from 6:00 p.m. to 9:00 p.m.

Thank you for your consideration,

Missy Morse

Missy Morse, Lee County Fair Association President

The Lee County Fair Association is a 501(c)3 not-for-profit organization.

NEW FOR 2025

PRESIDENTIAL LEVEL

NEW to the 2025 Lee County Fair, the **PRESIDENTIAL** level is our highest and most prestigious level. With a gift of \$7,500 or more of cash and/or in-kind, this level includes *14 single-day passes, 12 VIP wristbands* for our Saturday Night Only VIP tent next to our main stage where you will have a selection of hor d'oeuvres and drinks, as well as *numerous banners placed throughout the event.*

ELITE LEVEL

NEW to the 2025 Lee County Fair, the **ELITE** level is another one of our new top levels. A gift between \$6,000 and \$7,499 (cash and/or in-kind), this level includes *12 single-day passes, 10 VIP wristbands* for our Saturday Night Only VIP tent next to our main stage where you will have a selection of hor d'oeuvres and drinks, and *numerous banners placed throughout the event.*

EXCLUSIVE "CASH ONLY" SPONSORSHIPS

TEJANO NIGHT SPONSOR

(Thursday)

NEW to the 2025 Lee County Fair, for a **CASH ONLY** gift of \$10,000, you will receive 25 VIP wristbands that allow you exclusive access to our VIP area with food provided by Suzy's Sauce. You will also receive 8 VIP wristbands for our Saturday night VIP area, as well as signage on the grounds and a large stage banner.

MAIN STAGE SPONSOR

(Friday)

NEW to the 2025 Lee County Fair, for a **CASH ONLY** gift of \$15,000, you will receive 50 VIP wristbands that all you exclusive access to our VIP area with a meal and snacks provided. You will also receive 8 VIP wristbands for our Saturday night VIP area, as well as signage on the grounds and a large stage banner.

SPONSORSHIP LEVELS

| LEVEL | COST | DAY PASSES | SATURDAY VIP AREA WRISTBANDS (**See Below**) | BANNER SIZE & LOCATION | PROUD SPONSOR YARD SIGN | 2024-2025 RAFFLE TICKETS (**See Below**) |
|---------------------|--------------------|------------|--|--------------------------------|-------------------------|--|
| EVENT | \$250 to \$499 | 2 | X | X | X | X |
| NICKEL | \$500 to \$999 | 4 | 4 | X | X | X |
| BRONZE | \$1,000 to \$1,499 | 4 | 4 | X | X | X |
| SILVER | \$1,500 to \$1,999 | 4 | 4 | 3x5 - Entrances | X | X |
| GOLD | \$2,000 to \$2,999 | 6 | 4 | 3x5 - Entrances 2x3 - Stage | X | X |
| PLATINUM | \$3,000 to \$3,999 | 6 | 6 | 3x5 - Entrances 2x3 - Stage | ✓ | X |
| SAPPHIRE | \$4,000 to \$4,999 | 8 | 6 | 3x5 - Entrances 2x3 - Stage | ✓ | X |
| DIAMOND | \$5,000 to \$5,999 | 10 | 8 | 4x6 - Entrances 2x3 - Stage | ✓ | X |
| ELITE | \$6,000 to \$7,499 | 12 | 10 | 4x6 - Entrances 2x3 - Stage | ✓ | 1 |
| PRESIDENTIAL | \$7,500 and Up | 14 | 12 | 4x6 - Entrances 2x3 - Stage | ✓ | 2 |

- **** Saturday VIP Area hor d'oeuvres provided by Reba's Deli & Pizzeria. ****
- **** Sponsorship package must be paid by 12/15/2024 in order to receive 2024-2025 raffle tickets offered above. ****
- **X** means not available on sponsor level
- Sponsor levels can be cash and/or in-kind

SPONSOR LEVEL ADD ONS

(In addition to listed sponsor levels)

| | |
|---------------------------------------|-------|
| One - 2x3 Banner in High-Traffic Area | \$200 |
| One - 3x5 Banner in High-Traffic Area | \$300 |
| One - 4x6 Banner in High-Traffic Area | \$400 |
| Website & Social Media Advertising | \$250 |
| Additional Saturday VIP Wristband | \$50 |

EXCLUSIVE SPONSORSHIPS

(Cash Only)

| TEJANO NIGHT (Thursday) | STAGE SPONSOR (Friday) |
|--------------------------------|--|
| \$10,000 | \$15,000 |
| 25 VIP Area Wristbands | 50 VIP Area Wristbands |
| Food Provided by Suzy's Sauce | Meal and Snacks Provided |
| Large Stage Banner | Large Stage Banner |
| 4x6 Banner at Entrances | 4x6 Banner at Entrances |
| 8 Saturday VIP Area Wristbands | 10 Saturday VIP Area Wristbands |
| | Business Name Announced on LIVE KTEX Broadcast |

SIGN UP TO SPONSOR



DONATE TODAY



The Lee County Fair Association is a 501(c)3 not-for-profit organization.